

## MISSION STATEMENT

While still a very young company, Furnished Forever is fiercely committed to leading by example with our environmental practices. The brand was established by two millennials who are very much aware that the current environmental crisis means that the old systems of production, transportation and end-of-life disposal must be re-assessed.

We feel a great sense of responsibility to ensure that every aspect of our business is looked at through a critical lens to ensure we are operating in a way that has the lowest environmental impact possible. Furnished Forever considers the social, environmental, economical and ethical impacts of the entire collection and constantly looks for ways to improve these relationships. These imperatives are at the forefront of our business and our goal is to lead by example and educate others in the industry that a business can be run in a way where environmental considerations don't come at a cost to business.

## LOCAL FABRICATION

All steel fabrication, timber construction and powder coating is conducted in the ACT / Queanbeyan area and falls within a 6 kilometre radius of the Furnished Forever studio. This means the distances travelled to collect components are kept to an absolute minimum and also demonstrates a strong desire to support regional craftspeople and businesses.

## DURABILITY & REPAIR

All our products are designed in dialogue with the relevant craftspeople and fabricators to ensure that the final outcome is incredibly well constructed and will never suffer from structural damage. All components across the Furnished Forever collection can be easily disassembled with simple tools by non-skilled users; meaning that parts can be replaced and re-coated or re-finished as required. We would rather repair than replace.

## PACKAGING & TRANSPORT

All of our products are delivered through a transport company who do not require products to be packaged in boxes. This means that no cardboard, foam, or packaging tape is used at all during the transportation process. Every Furnished Forever product comes individually wrapped in a completely biodegradable bag to safeguard against any scratching that may occur during transport.

Currently, we aren't aware of any other furniture producer or showroom in Australia who delivers their products in biodegradable packaging. We hope our example will change these attitudes.