

maxdesign

NEWS 2019

# RE MAX



# TRANSLATING THE PRODUCT'S JOURNEY

MAX poltroncina / armchair

SCOCCA E STRUTTURA IN RE MAX® RE-WOOD BIRCH, VIRGIN, CHARCOAL  
SHELL AND FRAME RE MAX® RE WOOD BIRCH, VIRGIN, CHARCOAL







RE MAX® Re-Wood Birch



RE MAX® Re-Wood Charcoal



RE MAX® Re-Wood Virgin



RE MAX® Re-Wood Bark

# A BALANCED TOUCH

MAX sedia / chair

SCocca IN RE MAX® RE-WOOD BARK, QUATTRO GAMBE LEGNO

SHELL IN RE MAX® RE-WOOD BARK, FOUR WOODEN LEGS

**UNA SEDUTA CHE SI ADATTA ALLE DIVERSE CONFIGURAZIONI  
DEGLI SPAZI DOMESTICI. LE LINEE ARMONIOSE DI QUESTA ESSENZIALE  
E ACCOGLIENTE FORMA DIALOGANO CON L'AMBIENTE INTERNO.  
THIS ENHANCED RANGE MAKES IT EVEN EASIER TO FIND THE IDEAL OPTION  
FOR EVERY DOMESTIC SPACE. EACH HOME INTERIOR IS SOFTENED BY THE  
SMOOTH LINES OF THIS ESSENTIAL AND COMPELLING SEAT.**





**MAX poltroncina** Scocca e struttura RE MAX® Re-Wood Bark  
**MAX armchair** Shell and frame RE MAX® Re-Wood Bark



**MAX sedia** Scocca RE MAX® Mud, quattro gambe legno  
**MAX chair** Shell RE MAX® Mud, four wooden legs



**MAX sedia** Scocca RE MAX® Re-Cold Grey, struttura RE MAX® Re-Wood Virgin  
**MAX chair** Shell RE MAX® Re-Cold Grey, frame RE MAX® Re-Wood Virgin





## RE MAX® BLEND COLOUR PALETTE

Re-Wood Charcoal  
Re-Wood Virgin  
Re-Wood Bark  
Re-Wood Birch



## COLOUR CONCEPT

In esclusiva per RE MAX® vengono definite due nuove palette: i toni BLEND che combinano PP riciclato e legno, e quelli SOLID dove viene adottato solo PP riciclato. Queste selezioni guardano ai bisogni contemporanei degli ambienti domestici e dei progetti di interni. Una collezione di tinte che oltre a soddisfare le richieste di un mercato dinamico ed esigente, evidenzia il carattere del materiale e la versatilità del suo aspetto.

The colour concept introduces two refined palettes that are something limited to RE MAX® only. The BLEND shades integrate recycled PP and wood, while the SOLID ones are pure recycled PP options. These specific tones combine the qualities typically found in home furnishing with the demanding requirements of the project sector. A choice of colours that enhances the material's robust character and balanced appearance.



Re-Silk White



Re-Water



Re-Skin



Re-Cold Grey



Re-Mineral Blue



Re-Mud



Re-Slate



Re-Black Red



Re-Off Black

# A TREND FOR INTERACTION

MAX sedia e poltroncina / chair and armchair

SCocca E STRUTTURA IN RE MAX® RE-MUD, RE-WATER, RE- BLACK RED, RE-OFF BLACK  
SHELL AND FRAME IN RE MAX® RE-MUD, RE-WATER, RE-BLACK RED, RE-OFF BLACK

UNA PRESENZA CHE SI ARMONIZZA CON LA SCALA DI OPEN-SPACE ED AMPI INTERNI. SI PRESTA A SVARIATE SITUAZIONI, INCORAGGIANDO COMUNICAZIONE ED INTERAZIONE. A DISCREET ELEMENT THAT WORKS IN HARMONY WITH EVERY OPEN-PLAN ENVIRONMENT. IT FITS IN EVERY CIRCUMSTANCE, ENCOURAGING COMMUNICATION AND HUMAN INTERACTION.





MAX sedia Scocca RE MAX® Re-Mud, Re-Mineral Blue, Re-Cold Grey, Re-Water, Re-Skin, Re-Silk White, quattro gambe metallo impilabile MAX chair Shell RE MAX® Mud, Re-Mud, Re-Mineral Blue, Re-Cold Grey, Re-Water, Re-Skin, Re-Silk White, four legs stackable



MAX poltroncina Scocca RE MAX® Re-Skin,  
struttura RE MAX® Re-Off Black MAX armchair  
Shell RE MAX® Re-Skin, frame RE MAX®  
Re-Off Black



MAX poltroncina Scocca RE MAX® Re-Mud, trespolo con piedini,  
girevole MAX armchair Shell RE MAX® Mud, trestle base, swivel



MAX poltroncina Scocca RE MAX® Solid palette, quattro gambe polipropilene  
MAX armchair Shell RE MAX® Solid palette, four legs polypropylene

MAX poltroncina Scocca RE MAX® Re-Black Red, cinque  
razze con ruote, girevole, con meccanismo a gas  
MAX armchair Shell RE MAX® Re-Black Red,  
swivel aluminium base with castors and gas lift mechanism



# CREATING VIBRANT OFFICES

IL LUOGO DI LAVORO DIVENTA UN MEZZO  
DI COMUNICAZIONE CHE RISPECCHIA  
LA PERSONALITÀ DELLE PERSONE CHE  
LO VIVONO, UNO SPAZIO CHE ESPRIME  
OBIETTIVI E CELEBRA COLLABORAZIONE.

THE WORKPLACE ACTS AS A COMMUNICATION  
TOOL THAT REFLECTS ITS DAILY USERS.  
AN ENVIRONMENT THAT BROADCASTS  
ORGANIZATIONAL GOALS AND CELEBRATES  
EFFECTIVE COLLABORATIONS.



MAX sedia e poltroncina / chair and armchair  
SCOCCA E STRUTTURA IN RE MAX® RE-WOOD CHARCOAL,  
VIRGIN, SCOCCA IN RE MAX® RE-SKIN, RE-MUD, RE-COLD GREY,  
QUATTRO GAMBE LEGNO / SHELL AND FRAME IN RE MAX®  
RE-WOOD CHARCOAL, VIRGIN, SHELL IN RE MAX®  
RE-SKIN, RE-MUD, RE-COLD GREY, FOUR WOODEN LEGS



A close-up photograph of a dark red, textured fabric garment, possibly a jacket or sweater, with visible stitching. The fabric has a fine, woven texture. The text 'MAX DRESSED' is printed in a bold, white, sans-serif font across the center of the image.

# MAX DRESSED

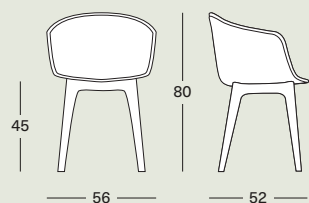


## CONTEMPORARY UPHOLSTERED SEATS

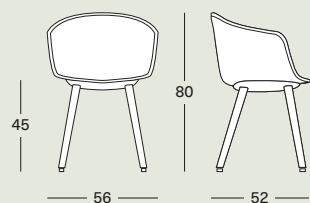
Un rivestimento morbido e versatile che amplia possibilità cromatiche e materiali. Una presenza a tratti tecnica dove le cuciture della copertura ripercorrono le linee del prodotto enfatizzandone forma e struttura.

The ideal cover solution that not only provides a comfortable cushioning effect but also offers a wide array of chromatic and material combinations. A slightly technical look that emphasizes the robust structure of the product and its airy appearance.

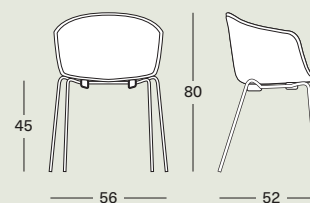
## Collezione poltrone / Armchair collection



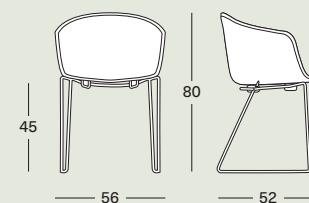
**P 7080, U 7081**  
Quattro gambe polipropilene  
/ Four legs polypropylene



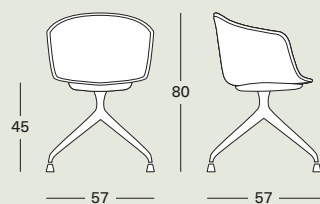
**P 7040, U 7041**  
Quattro gambe legno  
/ Four wooden legs



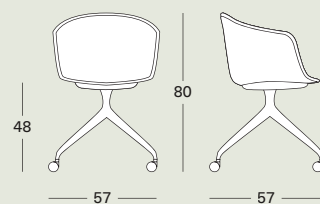
**P 7060, U 7061**  
Quattro gambe metallo  
/ Four metal legs



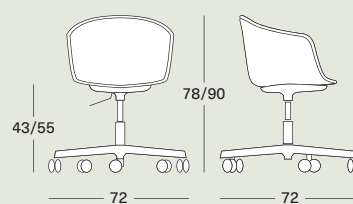
**P 7050, U 7051**  
Slitta  
/ Sled base



**P 7630, U 7631**  
Trespole con piedini, girevole  
/ Trestle base, swivel

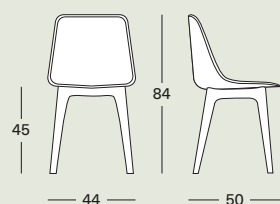


**P 7640, U 7641**  
Trespole con ruote, fisso  
/ Trestle base fix with castors

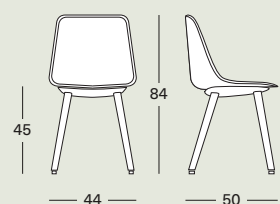


**P 7530, U 7531**  
Cinque razze con ruote, girevole,  
con meccanismo a gas  
/ Swivel aluminium base with castors  
and gas lift mechanism

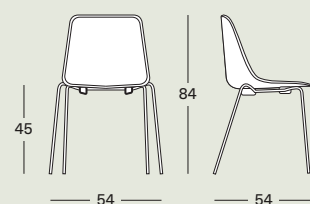
## Collezione sedie / Chair collection



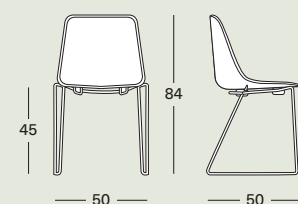
**P 6080, U 6081**  
Quattro gambe polipropilene  
/ Four legs polypropylene



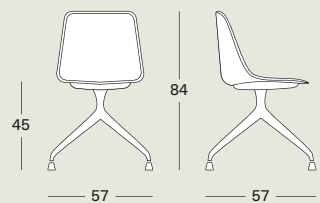
**P 6040, U 6041**  
Quattro gambe legno  
/ Four wooden legs



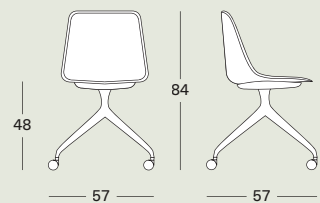
**P 6010, U 6011**  
Quattro gambe metallo impilabile  
/ Four legs stackable



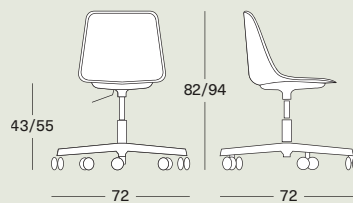
**P 6050, U 6051**  
Slitta impilabile  
/ Sled base stackable



**P 6630, U 6631**  
Trespole con piedini, girevole  
/ Trestle base, swivel

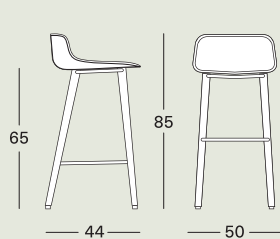


**P 6640, U 6641**  
Trespole con ruote, fisso  
/ Trestle base fix with castors



**P 6530, U 6531**  
Cinque razze con ruote, girevole,  
con meccanismo a gas  
/ Swivel aluminium base with castors  
and gas lift mechanism

## Collezione sgabelli / Stool collection



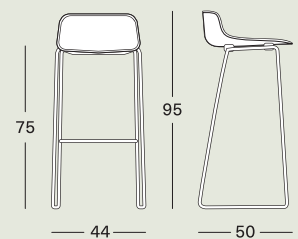
**P 8340, U 8341**  
Sgabello basso quattro gambe legno  
/ Bar stool low four wooden legs



**P 8350, U 8351** Sgabello alto  
quattro gambe legno / Bar stool high  
four wooden legs



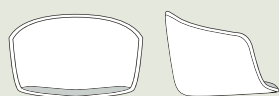
**P 8360, U 8361**  
Sgabello basso slitta  
/ Bar stool low sled base



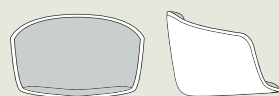
**P 8370, U 8371**  
Sgabello alto slitta  
/ Bar stool high sled base

Legenda / Key: **P** Polipropilene / Polypropylene **U** Rivestita / Upholstered

## Accessori / Accessories



**7910**  
Pannello sedile poltroncina  
/ *Seat padding armchair*



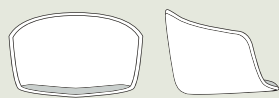
**7914**  
Rivestimento interno sedile  
+ schienale poltroncina  
/ *One piece (seat + back)  
padding armchair*



**6910**  
Pannello sedile sedia  
/ *Seat padding chair*



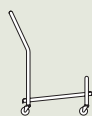
**6914**  
Rivestimento interno sedile  
+ schienale sedia  
/ *One piece (seat + back)  
padding chair*



**79100**  
Cuscino sedile poltroncina indoor e  
outdoor / *Seat cushion  
armchair indoor and outdoor*



**69100**  
Cuscino sedile sedia indoor  
e outdoor / *Seat cushion chair indoor and  
outdoor*



**1913**  
Carrello universale  
/ *Trolley*



**AG/01**  
Gancio di giunzione  
/ *Ganging device*

## Materiali / Materials

### Scocca RE MAX® Blend colour / Shell RE MAX® Blend colour



**Max 51**  
Re-Wood  
Virgin



**Max 52**  
Re-Wood Birch



**Max 53**  
Re-Wood Bark



**Max 54**  
Re-Wood  
Charcoal

### Scocca RE MAX® Solid colour / Shell RE MAX® Solid colour



**Max 55**  
Re-Silk White



**Max 27**  
Re-Skin



**Max 19**  
Re-Cold Grey



**Max 28**  
Re-Water



**Max 33**  
Re-Mineral Blue



**Max 56**  
Re-Mud



**Max 47**  
Re-Slate



**Max 35**  
Re-Black Red



**Max 57**  
Re-Off Black

### Struttura RE MAX® Blend colour / Frame RE MAX® Blend colour



**Max 51**  
Re-Wood  
Virgin



**Max 52**  
Re-Wood Birch



**Max 53**  
Re-Wood Bark



**Max 54**  
Re-Wood  
Charcoal

### Struttura RE MAX® Solid colour / Frame RE MAX® Solid colour



**Max 57**  
Re-Off Black

### Struttura legno / Frame wood



Natural Ash



Dark Ash



Black Ash

### Struttura metallo / Frame metal



Chrome



RAL 9003  
White



RAL 9005  
Black