

Soundwave[®] Ennis by Frank Lloyd Wright[®]

Frank Lloyd Wright

Frank Lloyd Wright (1867-1959) was an American architect widely recognised for creating USA: s first domestic architectural style: The Prairie Style. Frank Lloyd Wright believed we all have the right to live a life surrounded by beauty regardless of economic or social status and in his work, he pioneered the open floor plan, championed new building techniques and cultivated a tradition for the use of natural and local materials. Frank Lloyd Wright considered a building's interior as important as its exterior, designing everything from furniture to graphics. Landmark buildings like Falling Water (1935) and the Solomon R Guggenheim Museum, inaugurated just after Frank Lloyd Wright's death in 1959, have become sites of pilgrimage for generations of architects and Frank Lloyd Wright's ground-breaking achievements in his pursuit of an organic architecture continue to exercise an influence even today. Frank Lloyd Wright is considered to be one of the greatest architects of all times



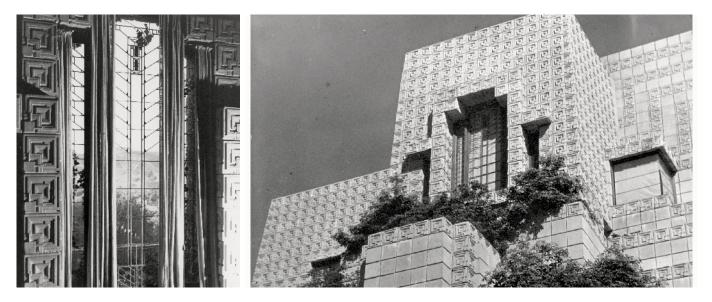
OFFECCT

Through an exclusive collaboration between the Frank Lloyd Wright Foundation (US) and Offecct (SE), the historic Ennis textile block is now repurposed in the state of the art acoustic panel, Soundwave Ennis.

Ennis is one of two products in the Offecct Edition collection launched 2018. As an architect, Frank Lloyd Wright always sought to embrace technology to improve the environments where we live our lives, whether that was by opening the office landscape to natural light in the Larking Building (1904) or creating a continuous view of the art for visitors to the Solomon R. Guggenheim Museum (1959). Would he have been able to foresee the constant stream of sounds we are exposed to in an age of wireless technology, this would undoubtedly be yet another aspect of his work.

Disturbing and unwanted sounds affect our wellbeing and needs to be addressed when creating an interior today. That is why Offecct produces acoustic panels which are used to improve the sound in public and private environments. When Frank Lloyd Wright used a system of square concrete blocks to create the textile block houses (1923-24) in California, he gave his building component an astonishing artistic quality which is also the aim when Offecct together with architects develop acoustic panels.

Frank Lloyd Wright's mesmerising pattern for the concrete blocks used to build the Ennis House, the last remaining textile block house, has served as futuristic backdrop in movies and made an imprint in history books. Now, the Ennis pattern has been applied on Soundwave[®], Offecct's trademark acoustic panels made of recyclable moulded polyester, and will be used to improve the sound environments in past, present and future architecture.



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"The Ennis Block Acoustic Tile from Offecct captures the drama and beauty of this timeless work", says Stuart Graff, CEO of the Frank Lloyd Wright Foundation.

"Offecct is a company with a strong interest for the history of architecture and we have always admired and been inspired by Frank Lloyd Wright's work. This new collaboration and product truly is a highlight in Offecct's development", says Kurt Tingdal CEO of Offecct.

I The history of the Ennis House, in 1923, Frank Lloyd Wright saw beyond the seeming limitations of concrete which was the new and economic building material of the 1920's. Wright created a system to build houses with square concrete blocks and due to its construction, these houses were called textile block houses. Four houses were made in California.

Contact

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About

Offecct AB is a Swedish entrepreneur-led company with its headquarters and production in Tibro, Sweden. The company was founded in 1990 by Kurt Tingdal (CEO) and Anders Englund (Design Manager). They are both still actively involved in the company. The Group has 75 employees and a target for 2018 of SEK 188 million. 50% of all sales comprise exports to more than 50 countries. Our business is run in our own production which have a total area of around 20,000 m². The company has showrooms in Stockholm, Gothenburg and Tibro (Sweden), Oslo (Norway), Copenhagen (Denmark), Milan (Italy), London (UK), Rotterdam (NL). Offecct is, since May 2017, a part of the Flokk Group, an international group focusing on design and development of furniture for working places.

