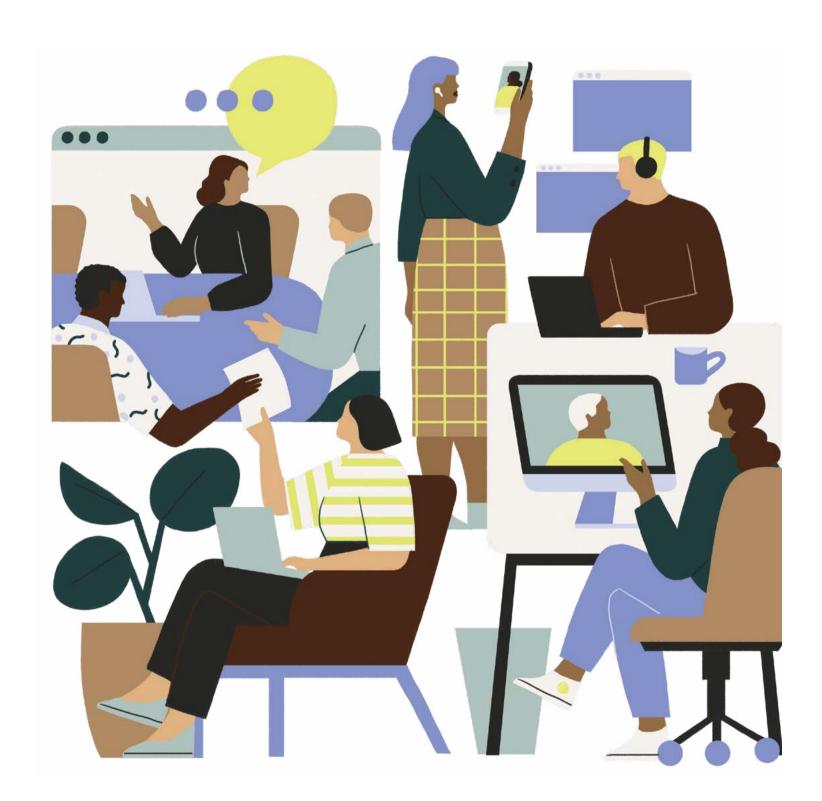


Poorly designed spaces often lead to disengagement, where unclear communication and constant distractions hinder productivity.

At Steelcase, our research highlights the growing demand for spaces that enhance work experiences by addressing the challenges of screen-based collaboration. This includes by:

- Supporting wellbeing and privacy
- Enabling seamless virtual collaboration
- Providing easy access to power and technology.



At the heart of hybrid work are three core principles that shape its future:



## Ease

Ensure every participant feels included, regardless of location, by designing spaces that eliminate the barriers of being co-located.

These principles ensure that hybrid work doesn't just connect people—it fosters meaningful, productive interactions that redefine collaboration.



## Equity

Create human-centred experiences that value and empower every voice across diverse settings.



## Engagement

Foster intuitive, dynamic environments that encourage focus, productivity, and seamless navigation between physical and virtual spaces.

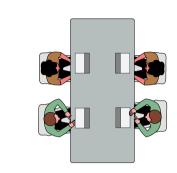
# Rethinking Meetings

### **Traditional Challenges**

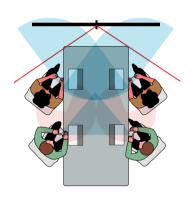
### **Innovative Solutions**

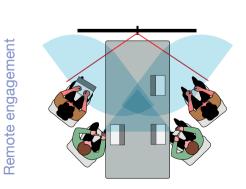
56%

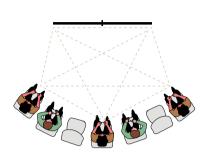
The way we work has changed dramatically. With 56% of meetings now including remote participants, traditional setups often fall short in fostering seamless collaboration.

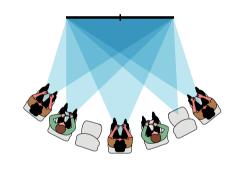


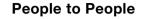
In-room engagement











Traditional square tables place participants directly across, limiting interaction. By innovating with adjusted curvatures, the table shapes naturally position users for better visibility and more effective collaboratio.

### **People to Screens**

Traditional furniture forces users to spread out for screen visibility, sacrificing interaction and workspace access. Improved designs enhance screen viewability by optimizing users' distance, orientation, and viewing angles for full screen visibility.



Traditional setups hinder collaboration with blocked camera views and limited visibility. Improved designs position on-site users for clear, unobstructed camera views.

# Designed for Hybrid



Meet Ocular<sup>™</sup>, the collection that redefines hybrid collaboration by seamlessly integrating the latest meeting technology with purposeful design.

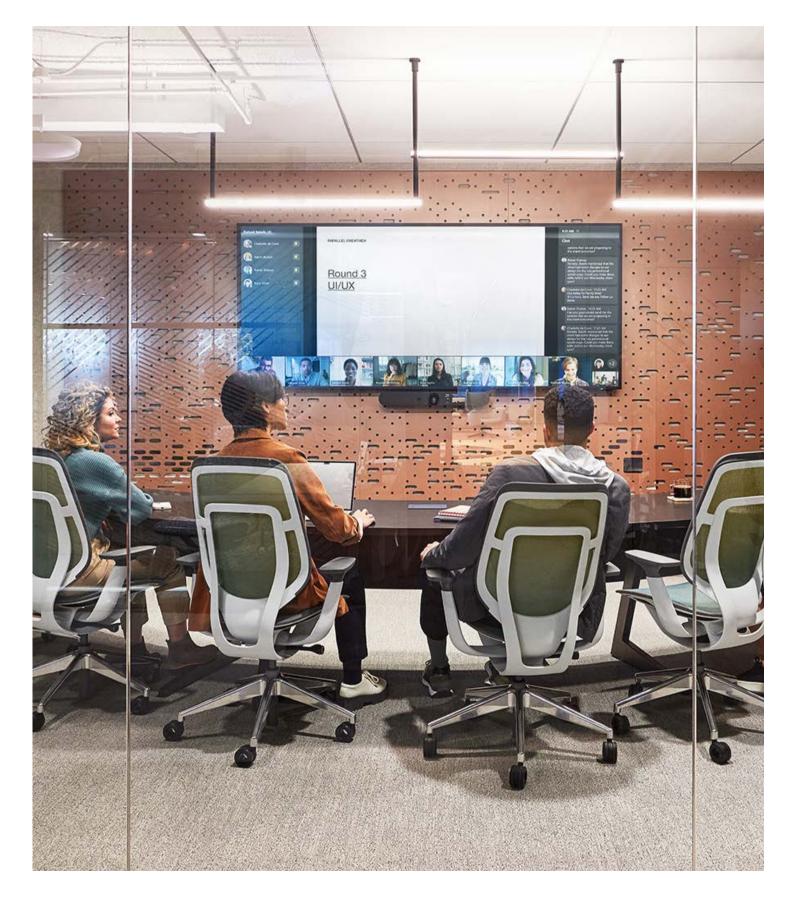
Spaces for seamless digital-to-inperson experiences are crucial in today's modern work environment. Workspaces must enable effective collaboration regardless of where their employees work.



Ocular<sup>™</sup> seamlessly connects digital and physical elements to enable immersive collaboration, optimizing cameras, acoustics, screens, and lighting for a transformative experience.

"We need to focus on braiding the digital and the physical. It's not enough to just bring remote people into the space, we need to give those in the office a better virtual presence by designing important elements like cameras, acoustics, content and lighting."

David Storey Steelcase Design Manager



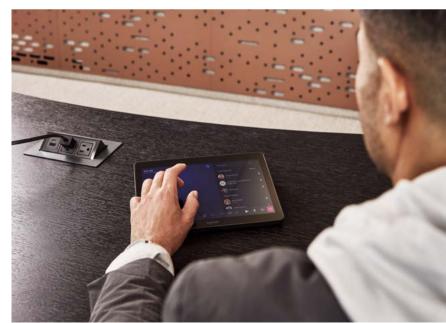


### **Seamless Integration**

Ocular™ Table combines acoustics, display, camera, and microphone technologies for enhanced collaboration. Noise-reducing speakers, ultra-wide displays, and wide-angle cameras ensure optimal visibility, while noise-canceling mics enable clear communication.

### Room Controller and Desktop Power Sockets

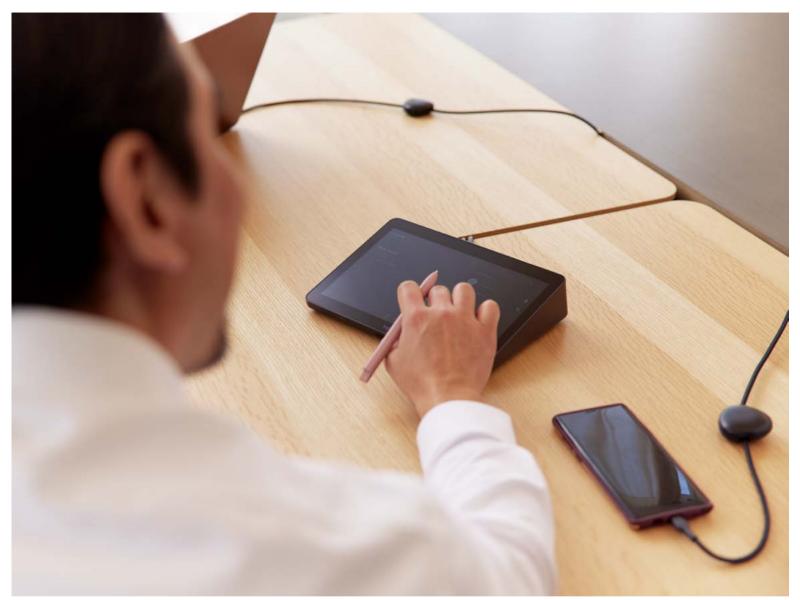
Conveniently positioned on the table, they provide one-touch meeting control and a plug-and-play power solution, ensuring easy access, reducing clutter, and streamlining the meeting experience.











## **Aperture**

The aperture opening provides convenient routing for power, microphones, and meeting controllers. Its thoughtful shape brings users closer, offering easy access and enhancing collaboration at the table.

### **Power Pods**

These weighted power pods connect to devices and prevent cords from falling into the table when not in use. Designed to clasp around any cable with a diameter of 3mm to 6mm, they offer both functionality and convenience.



### **Drum Base**

This design prevents selective seating, ensuring everyone has an equal presence and experience.





### **Mixed Material**

A two- tone top on Coupe5 allows designers to specify different finishes to meet any aesthetics.

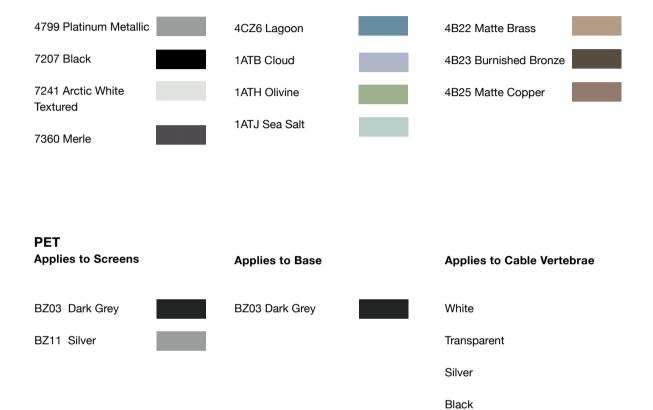


### **Tech Door**

The drum bases of the Coupe tables offer ample space to house and conceal cabling, while also allowing for technology mounting when needed.

## **Surface Materials**

### **Metal Paint**



### Laminate

### Applies to Worksurface

Solid Laminate	Woodgrain Lan	minate		
AW01 Arctic White	160 Maple		<b>Applies to Ocular™ Arc</b> 25L8 Clear Walnut	
2L83 Seagull	2LAT Acacia		23Lo Olear Wallfut	
2LMG Merle	2LWE Warm Elm		Applies to Ocular™ Coupe 24L0 Graphite Walnut	
	2LGO Gray Oak		·	

### **Edgeband**

### **Applies to Worksurface**

Solid	Woodgrain			
6009 Arctic White	6237 Maple	A	Applies to Ocular™ Arc 6245 Clear Walnut	
6053 Seagull	6213 Acacia		6245 Clear Wallut	
6527 Merle	6LWE Warm Elm		Applies to Ocular™ Coupe 6231 Graphite Walnut	<b>1188</b> 8
	6LGO Gray Oak	16 14 5		

## Statement of Line

### ARC7

4813W 1566D 745H



Top + legs Ocular (up to 7 pax)



**Understructure Only** 

### ARC4

3028W 1032D 745H



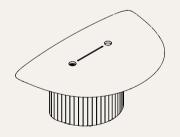
Top + legs Ocular (up to 4 pax)



**Understructure Only** 

### COUPE3

1828W 1219D

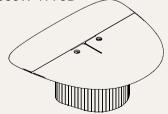


Accommodates up to 3 users



### COUPE5

2083W 1778D



Accommodates up to 5 users



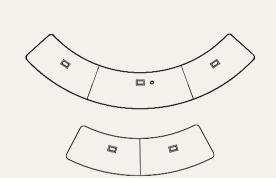
Understructure Only



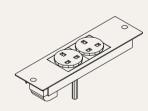
**Understructure Only** 

TOP CUTOUTS

**NO POWER AND NO GROMMET** 



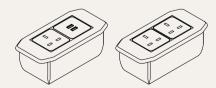
**WITH POWER** 



**BYRNE CAMBIO** 

2 power

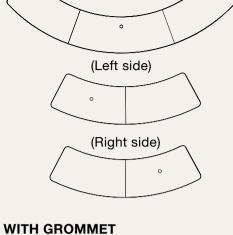
POWER CUTOUTS



2 power

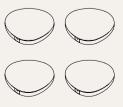
1 power, 2 USB

**AH MEYER NETBOX** 





**CABLE SPINE** 



**CABLE PODS** 





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