



Kelo series

The Kelo rug series is designed by Emily Broom, who won the Bolia Design Award in 2020. The colours take inspiration from nature – sand, stone and earth, woven in 100% luxurious wool that is naturally durable and stain resistant. The rugs have an elegant, linear texture that beautifully blends into any interior.



BOLIA

22-158-06

Kelo Rug 300 x 400 cm



Specifications

Country of origin	Composition	Width	Height	Length	Maintenance
India	100 % Undyed Wool	400 cm	2 cm	300 cm	Vacuum clean without brush.
Wash Instruction	Recommended use	Producer	Country of origin	The parcel's measurements	
Dry clean flat by professionals	Indoor	Massimo Interior (DKK)	India	The parcel's measurements 1: 0.33 m3, 36.30 kg (D 33.0 cm, W 302.0 cm, H 33.0 cm))	

Notice

All rugs are handmade which means they can vary in size.

Test and certifications

Care & Fair is a non-profit organisation dedicated to enhancing the living conditions of weavers and their families, with a particular focus on India and Nepal. Through its initiatives, the organisation strives to preserve the ancient art of weaving, promote fair and responsible working conditions, and ensure access to education and healthcare for weavers and their families.

OEKO-TEX® STANDARD 100 - 2376-403 DTI - guarantees that the product has been tested by independent institutes for several harmful chemicals and complies with strict limit values. The criteria are updated annually in line with the latest knowledge and current requirements.



22-158-06

Kelo Rug 300 x 400 cm



Composition
100 % Undyed Wool

Width
400 cm

Height
2 cm

Length
300 cm

Maintenance
Vacuum clean without brush.

Wash Instruction
Dry clean flat by professionals

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.33 m3, 36.30 kg
(D 33.0 cm, W 302.0 cm, H 12.0 cm))

22-158-01

Kelo Rug 70 x 140 cm



Composition
100 % Undyed Wool

Width
70 cm

Height
2 cm

Length
140 cm

Maintenance
Vacuum clean without brush.

Wash Instruction
Dry clean flat by professionals

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.01 m3, 3.00 kg
(D 12.0 cm, W 72.0 cm, H 12.0 cm))

22-158-02

Kelo Rug 80 x 250 cm



Composition
100 % Undyed Wool

Width
80 cm

Height
2 cm

Length
250 cm

Maintenance
Vacuum clean without brush.

Wash Instruction
Dry clean flat by professionals

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.04 m3, 6.06 kg
(D 21.0 cm, W 82.0 cm, H 21.0 cm))

22-158-03

Kelo Rug 170 x 240 cm



Composition
100 % Undyed Wool

Width
170 cm

Height
2 cm

Length
240 cm

Maintenance
Vacuum clean without brush.

Wash Instruction
Dry clean flat by professionals

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.07 m3, 12.42 kg
(D 20.0 cm, W 172.0 cm, H 20.0 cm))

22-158-04

Kelo Rug 200 x 300 cm



Composition
100 % Undyed Wool

Width
200 cm

Height
2 cm

Length
300 cm

Maintenance
Vacuum clean without brush.

Wash Instruction
Dry clean flat by professionals

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.13 m3, 18.20 kg
(D 25.0 cm, W 202.0 cm, H 25.0 cm))

Kelo series

22-158-07

Kelo Rug 250 x 250 cm



Composition
100 % Undyed Wool

Width
250 cm

Length
250 cm

Wash Instruction
Dry clean flat by professionals

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.10 m3, 19.00 kg
(D 258.0 cm, W 20.0 cm, H 20.0 cm))

22-158-08

Kelo Rug 300 x 300 cm



Composition
100 % Undyed Wool

Width
300 cm

Length
300 cm

Wash Instruction
Dry clean flat by professionals

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.12 m3, 27.30 kg
(D 308.0 cm, W 20.0 cm, H 20.0 cm))

22-158-05

Kelo Rug 250 x 350 cm



Composition
100 % Undyed Wool

Width
250 cm

Height
2 cm

Length
350 cm

Maintenance
Vacuum clean without brush.

Wash Instruction
Dry clean flat by professionals

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.21 m3, 26.50 kg
(D 29.0 cm, W 252.0 cm, H 29.0 cm))

25-033-35

Kelo Bath Mat 50 x 80 cm



Composition
100 % Recycled post-consumer polyester

Width
50 cm

Height
1 cm

Length
80 cm

Wash Instruction
Wash at 30° / Line drying / Do not iron / Professional cleaning only

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.00 m3, 1.15 kg
(D 5.0 cm, W 52.0 cm, H 5.0 cm))

25-033-36

Kelo Bath Mat 80 x 200 cm



Composition
100 % Recycled post-consumer polyester

Width
80 cm

Height
1 cm

Length
200 cm

Wash Instruction
Wash at 30° / Line drying / Do not iron / Professional cleaning only

Recommended use
Indoor

Producer
Massimo Interior (DKK)

Country of origin
India

The parcel's measurements
The parcel's measurements 1: 0.01 m3, 4.06 kg
(D 13.0 cm, W 82.0 cm, H 13.0 cm))

Materials and surfaces

Colour



Creme



Grey



Light Beige



Light Grey