



## Sera series

Designed by Ferriani Sbolgi, Italy

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An inviting kelim rug designed by the Italian design duo Ferriani Sbolgi. Handmade with subtle details like fringing and a delicate, ribbed pattern contrasted by a flatwoven border. A contemporary rug that is at the same time refined and rustic. Available in various sizes and three soft colour tones.

### Meet the designer

The Italian design studio, Ferriani Sbolgi, is driven by experiments and a cooperative approach to the design process where both designers agree on a direction and outline before transforming into new creative designs. Their design language is based on sleek silhouettes and clean stripped-down lines and details, and their products seek to communicate a certain emotion with the viewer and user. Each new design is seen as an opportunity for experimentation, and they ascribe fundamental importance to finding materials and ideas that will add value to their final design. They seek the new, the bold and the different, but always with timeless taste and quality craft in mind. A striking balance achieved in an effortless manner shown in their beautiful work.



BOLIA

22-156-01

# Sera Rug 70 x 140 cm incl. underlay



## Specifications

Country of origin	Composition	Width	Height	Length	Maintenance
India	100 % Undyed Wool	70 cm	2 cm	140 cm	Vacuum clean without brush.
Wash Instruction	Recommended use	Producer	Country of origin	The parcel's measurements	
Dry clean flat by professionals	Indoor	Massimo Interior (DKK)	India	The parcel's measurements 1: 0.01 m3, 2.38 kg (D 5.0 cm, W 50.0 cm, H 38.5 cm))	

## Notice

All rugs are handmade which means they can vary in size.

## Test and certifications

Care & Fair is a non-profit organisation dedicated to enhancing the living conditions of weavers and their families, with a particular focus on India and Nepal. Through its initiatives, the organisation strives to preserve the ancient art of weaving, promote fair and responsible working conditions, and ensure access to education and healthcare for weavers and their families.

OEKO-TEX® STANDARD 100 - 2376-403 DTI - guarantees that the product has been tested by independent institutes for several harmful chemicals and complies with strict limit values. The criteria are updated annually in line with the latest knowledge and current requirements.

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22-156-01

Sera Rug 70 x 140 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
70 cm

**Height**  
2 cm

**Length**  
140 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.01 m3, 2.38 kg  
(D 5.0 cm, W 50.0 cm, H 38.5 cm))

22-156-02

Sera Rug 80 x 250 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
80 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.02 m3, 4.69 kg  
(D 6.0 cm, W 70.0 cm, H 43.0 cm))

22-156-03

Sera Rug 170 x 240 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
170 cm

**Height**  
2 cm

**Length**  
240 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.03 m3, 9.17 kg  
(D 11.0 cm, W 64.0 cm, H 45.0 cm))

22-156-04

Sera Rug 200 x 300 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
200 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m3, 13.84 kg  
(D 10.0 cm, W 76.0 cm, H 50.0 cm))

22-156-07

Sera Rug 250 x 250 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
250 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m3, 14.43 kg  
(D 64.0 cm, W 58.0 cm, H 10.0 cm))

22-156-08

Sera Rug 300 x 300 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
300 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.06 m3, 20.9 kg  
(D 65.0 cm, W 53.0 cm, H 17.0 cm))

22-156-05

Sera Rug 250 x 350 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
250 cm

**Height**  
2 cm

**Length**  
350 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.06 m3, 20.14 kg  
(D 13.0 cm, W 86.0 cm, H 50.0 cm))

22-156-06

Sera Rug 300 x 400 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
300 cm

**Height**  
2 cm

**Length**  
400 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
Massimo Interior (DKK)

**Country of origin**  
India

**The parcel's measurements**  
The parcel's measurements 1: 0.08 m3, 27.79 kg  
(D 15.0 cm, W 85.0 cm, H 62.0 cm))

Materials and surfaces

Colour



Creme

Grey

Sand